

Cookie Policy



Cookie Policy

South Thames College takes the privacy of our site users seriously and take care to protect your personal information. This policy tells you what personal information we may collect from you, how we may use it, and your rights in respect of its use. By using this website, you accept the terms of this policy.

1. What are Cookies

Cookies are small files that websites put on your computer hard disk drive when you first visit. Its primary job is to notify the site when you've returned, recording your preferences to help deliver a better and more personalised service. They are also used to drive website improvement.

2. What information do we collect

From any point after you have entered our website we may collect information about your computer, including your IP address, operating system and browser type, for system administration.

This information provides statistical data about our visitors browsing actions and patterns, and does not identify any individual. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on your computer.

The cookies will enable us to:

- estimate our general audience size and how people use our site
- recognise you when you return to our site

We also let the Google Analytics service collect cookies during the time you use our website. This information is anonymous and cannot be used to identify any individual.

These cookies let us to improve navigation and content by letting us:

- Track the first and last pages you visit and your total number of visits to the website
- Track how long you spend on any page existing within our website
- Track how you have been visiting the website
- Track how you came to access the website including any keyword searches, search engine information or referrer.

In summary our website will, by use of cookies:

- Recognise that you have returned to our site
- Track the pages you visit via Google Analytics, enabling us to report on site usage, audience type and size etc

Approval of the Procedure	
Produced by:	Head of Planning and CIS January 2015
Date revised:	25/09/2015
Approved by:	SLT